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EasyPark x Polestar
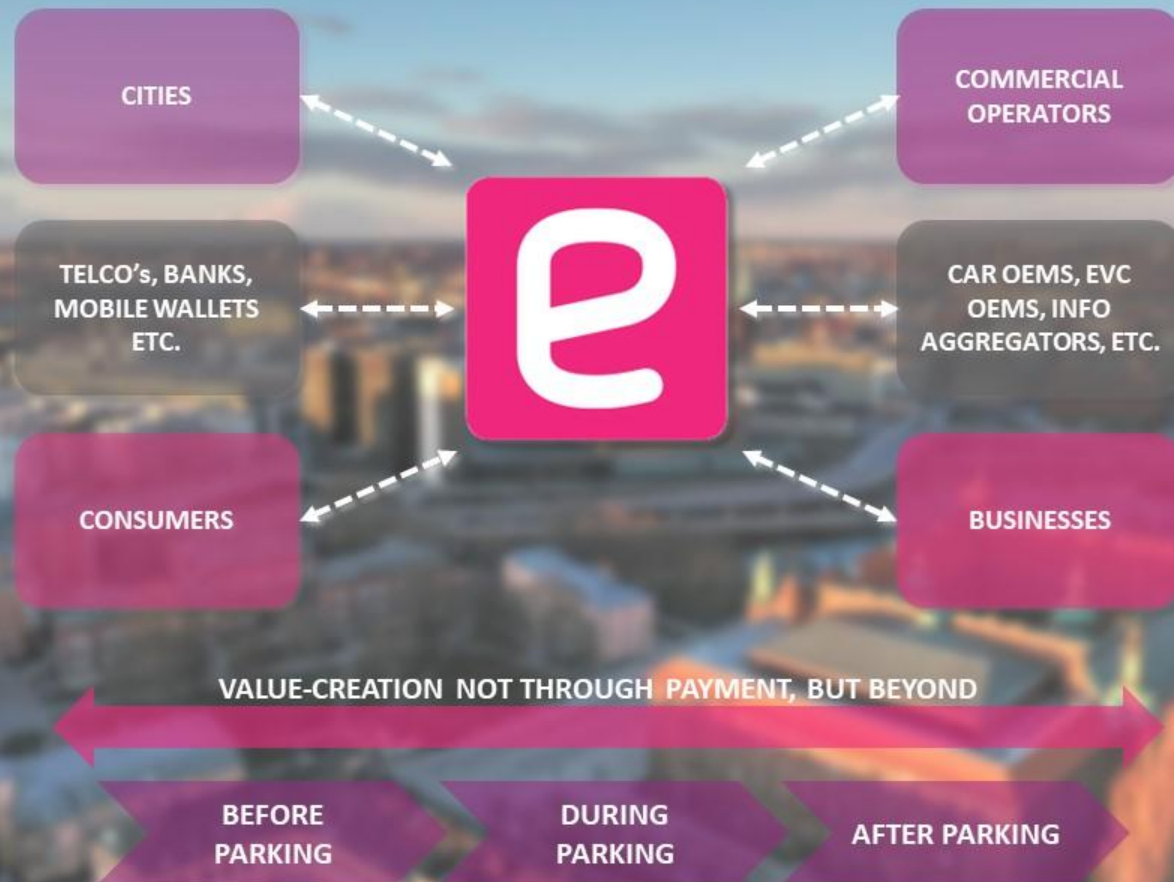## Parking automation powered by android

We've been helping drivers find and pay for parking since 2001. It's what we do best. By taking the pain out of parking, we help you to do the same for your business.

Right now, you can find EasyPark in over 2200 cities and operators in 20 countries. Our technology will not only help your business with parking management and administration, but we also make sure that your drivers find the best parking space at their destination.

With a **customer satisfaction rate of over 90%**, it's no surprise we're the leading smart parking service in Europe.

THE PARKING MARKETPLACE

CITIES

COMMERCIAL OPERATORS

TELCO's, BANKS, MOBILE WALLETS ETC.

CAR OEMS, EVC OEMS, INFO AGGREGATORS, ETC.

CONSUMERS

BUSINESSES

VALUE-CREATION NOT THROUGH PAYMENT, BUT BEYOND

BEFORE PARKING

DURING PARKING

AFTER PARKING

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THE EASYPARK STORY SO FAR

ALWAYS FIRST...

Mobile Wallet

International Roaming

EasyPark APP

In-car parking payment

Find & Park

1997 — 2002 — 2004 — 2010 — 2011 — 2014 — 2014 — 2015 — 2017 — **2020**

Mobile Parking Payment

Parking Excellence Vision

100% digital parking

Fully automatic parking

Android Automotive App

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Self-driving cars are continuously making headlines and will likely change both the automotive and parking industry fundamentally in the upcoming years.

However, for self-driving cars to become a reality, several obstacles need to be addressed, one of them being parking.

In the brand new partnership from 2020, EasyPark and Polestar aim to both provide the drivers of today with a more user friendly experience, as well as lay the groundwork for the autonomous car of tomorrow.

EasyPark x Polestar on Android Automotive

Through Android Automotive, Google provides an Android based operating system that runs pre-installed system Android applications as well as optional second- and third-party Android Applications. Android Automotive comes built into Volvo Groups new Polestar 2 model, which is the first car that offers the platform. EasyPark has together with Polestar developed the first parking app, that comes built into the car.

The built-in app makes it possible to pay for parking without a parking meter or smartphone; the only thing needed is the EasyPark app and the car itself. It enables innovative features, such as the "autostop" that automatically ends the parking session when the car leaves the parking spot, making sure the user never overpays. It also opens up for further innovation ahead: combined with a self-driving (or self-parking) car, it will enable a fully autonomous parking experience.

Picture of EasyPark's smartphone app

Picture of the interface inside the Polestar 2

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Today, thousands of users throughout Europe are already using the service to improve their parking experience and their lives, while saving money. But it doesn't end there.

Android has announced that several car manufacturers will use their platform, making the solution even more widespread. The solution also builds a technological groundwork for further innovation. The seamless parking solution is a first step on the journey towards a more considerable degree of driving automation. The collaboration is also in line with EasyPark's vision to make cities more liveable, one parking spot at a time.
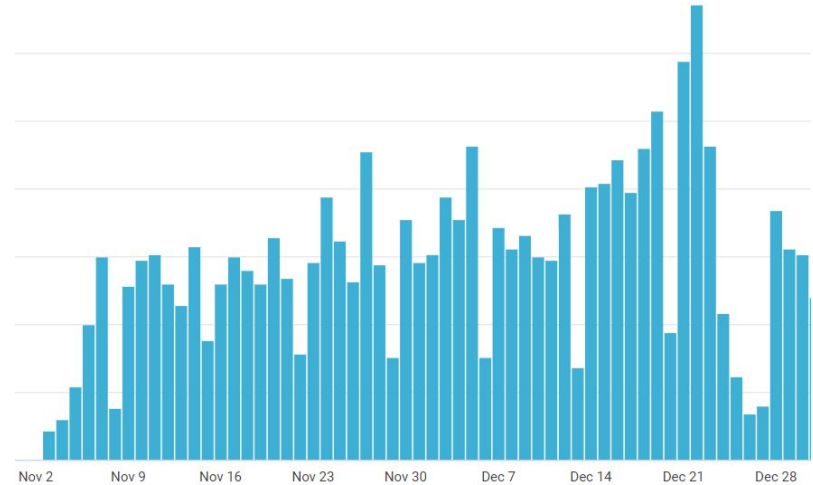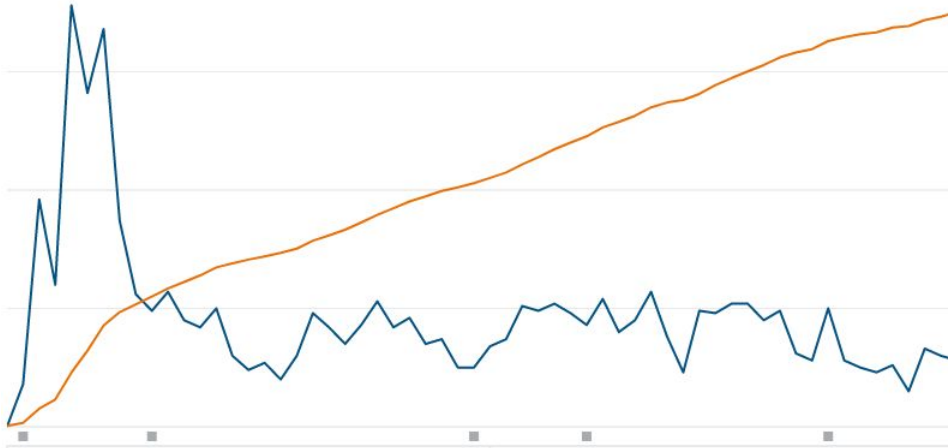
Number of countries:
- the Polestar 2 is currently sold in SE, NO, DE, NL and BE - several european countries will follow shortly
- the EasyPark app for Android Automotive can be used in over 2200 cities in 20 countries

Number of users: several thousand - roughly every 3rd Polestar 2 in Europa has the EasyPark app installed (chart on the left)

Number of parkings per month: several thousand and quickly growing (chart on the right)

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Thank you