



Dear EPA members and colleagues,

the double event of 17th EPA congress and Parken two weeks ago was a great success: 546 congress delegates, 112 exhibitors and overall more than 2.200 visitors came to Berlin to deal with “Parking in the world of tomorrow”. The key themes are summarized in the congress statement on page 2. Save the date already today for the 18th EPA congress and exhibition in Rotterdam from 20-22 September, 2017

Elisabeth Herles and Gerry Trost-Heutmekers, EPA Secretariat



International round table discussion at 17th EPA congress
 Photo: EPA

EPA Board and President

After six years of a successful presidency Nick Lester-Davis resigned from his position and on September 25, 2015 Laurence A. Bannerman became new EPA president. Laurence has been active in the EPA for more than twenty years and recently he was Vice President and Chairman of the Scientific and Technical Committee for the EPA congress. The new president has a term of office from 2015 to 2017. Laurence presented a “Thank-You-Award” also on behalf of his colleagues to his predecessor Nick Lester-Davis who was EPA president from 2009 until 2015.



Former and new EPA president, Photo: Marko Ruh

Also new to the EPA Board is David Kownator, Chief Transformation Officer at Vinci Park, as well as Nigel Williams, Parking Matters. EPA Vice President Antoni Roig has been re-elected to the board. The board will continue the close collaboration with representatives from the associate members. After the constitutional meeting we will keep you informed about the activities and planned task groups.

EPA Board 2015-2016

President: **Laurence A. Bannerman**, AIPARK, Italy
 Vice President: **Antoni Roig**, BSM, Barcelona, Spain
Georgios Hadjigeorgiou, Vert&Blanc Car Parks, Cyprus
Tami Koivuniemi, Finnpark, Finland
David Kownator, Vinci Park Europe, France
Michael Kessler, Contipark, Germany
Stefan Sadleder, APCOA, Austria
Nigel Williams, Parking Matters Ltd., UK



EPA Board at general meeting 2015 Photo Marko Ruh

EPA Policy and Strategy Committee 2015-2017

Sebastian Bringman(D), Joao Caetano Dias (PT), Ferenc Kocsis (HU), Edouard Lecomte (F), Jaime Lopez (ES), Peter Martens (NL), Manny Rasores de Toro (UK) were re-elected to the Policy and Strategy Committee. Thomas Riehmer, Austria is co-opted member of this group. The Committee manages the EPA task groups.



Statement of the 17th EPA congress

The 17th EPA Congress, held in Berlin, gave us a glance of the future of parking:

- Parking is playing an increasingly important role in the strategic plans of modern city administrations, as seen at the last EPA Congress in Dublin two years ago.
- Digitalization is about to change markets, customer behaviour and the roles of the players on the market.
- Modern concepts of identification and payment are going to shake up old-fashioned structures.
- New players are entering the market with radically new concepts.
- Standards will help the European parking industry and local authorities to unveil the full potential of parking, but different legal system all over Europe are hindering some of the possible progress.
- The academic network is constantly growing, delivering new insights.
- Parking infrastructures are developing into smart mobility centres.

The congress also showed the influence of human behaviour and its analysis on the parking sector. Digitalization and the huge amount of data collected will lead to products and services that will be tailor-made to smaller customer groups, or even individuals. Customers, on the other hand, will be able to access better information in less time, putting them into a position to make smart and informed decisions.

The congress recognizes that the key messages for the next future will be the following:

- The cooperation of local city authorities and the parking industry has to be improved.
- It is evident that only a combined view on on- and off-street parking will result in successful communities.
- New digital approaches with open standards will revolutionize the market.
- The use and connection of big data will require new technologies and a responsible approach.
- As customers are getting smarter and better informed, even more emphasises has to be placed on the improvement of services and the customer journey itself.
- The parking industry has to keep the strong focus on the collaboration with the final target of their customers (like hotels, airlines, restaurants, offices and retail).
- New means of payment have to be easily accessible for the industry.
- The parking industry needs to work on better use of existing parking facilities before construction of new capacity.
- The parking industry needs to prepare for autonomous driving (shared) vehicles coming to the market.
- The parking industry has to build a sustainable platform for their customers in order to avoid other players to take over the customer relationship.

The EPA congress proved that the parking industry in Europe made giant leaps to professionalization during the past few years. It moved to a service-oriented and value-creating part of Europe's community. In fast moving times, it will be even more necessary to closely monitor the world wide developments and to build a trustful relationship with the parking sectors in the other parts of the world.

The world is moving so fast these days that the man who says it can't be done is generally interrupted by someone doing it (Elbert Hubbard).

Berlin, September 25, 2015

This congress statement is also available for download on www.europeanparking.eu

EPA Awards 2015 - The Winners

The Awards were presented by EPA president Nick Lester-Davis and Giuliano Mingardo in a special award ceremony on the first day of the congress. All 13 shortlisted nominees gave the audience an impression of their entry. [The presentations are also on europeanparking.eu](http://www.europeanparking.eu). And the winners are:

Category 1 New parking structures	Markthal, Rotterdam	Interparking Nederland
Category 2 Renovated parking structures	Stachus car park, München	Contipark
Category 3 Public space on-street parking	areaDUM, Barcelona	Barcelona de Serveis Municipals, S.A.
Category 4 Innovative schemes	Open Data Loket	Q-Park Netherlands
Category 5 Marketing & communication	Social Customer Care	Brescia Mobilità
Special Jury Award	Pré-aux-Pêcheurs, Antibes	Q-Park France



The EPA Award is a biennial award by the European Parking Association promoting excellence in parking in five categories. The next round of EPA Awards will be presented at the 18th EPA congress 2017 in Rotterdam.

All successful winners of an EPA Award in 2015
 Photo: Mesago

17th EPA congress and Parken exhibition: 2200 visitors in three days



Photo: Mesago

This year's EPA congress was hosted by the German Parking Association Bundesverband Parken e.V. The combination of the well established trade fair Parken with the EPA congress was a gain for both events. The next Parken will be in Karlsruhe, June 20-21.



Photo: Mesago

18th EPA congress and exhibition "Parking in the City Lounge"

18th EPA Congress and Exhibition

Rotterdam, 20 – 22 September 2017
 Parking in the City Lounge, Powered by VEXPAN



The 18th EPA congress and exhibitions' motto is "Parking in the city lounge" and the Dutch Parking Association VEXPAN is hosting the event in Rotterdam's state of the art De Doelen Congress Center. More info soon on: www.epacongress.eu



GPALS



GPALS attendees in Berlin 2015, PHOTO: L. Weger

The Global Parking Association Leaders Summit (GPALS) is an annual gathering of parking association leaders from around the world. Prior to the opening of the EPA congress in Berlin 15 international representatives shared their views on mobility and parking, industry trends and membership challenges.

The next GPALS will be in Nashville, TN, USA on May 17, 2016 linked to the IPI conference: parking.org/GPALS

5th EPA POLIS Workshop September 22, 2015 Presentations online

“Smart parking - Technology meets policy” was the title of the workshop organised by EPA and Polis in cooperation with the Push and Pull Project. About 50 participants took place and the presentations are now available online. [Please follow this link for the presentations.](#)



POLIS Annual Conference November 19-20, 2015 Brussels Session on Smart parking in collaboration with EPA



The POLIS annual conference will have a dedicated session on Parking (Thursday, Nov 19, 2015 17:00-18:30) moderated by EPA Vice President Antoni Roig with five presentations including one on the findings of the 17th EPA congress by EPA president Laurence A. Bannerman.

Further themes are technology in future parking management and results of the Push&Pull project. In the general plenary session on “Smart Cities-What’s in a name”, Peter Martens will contribute for the European Parking Association. The full programme and registrations are on: polisnetwork.eu

EPA IPIPS White Paper

In 2011 EPA launched an initiative to assist national associations and their members across Europe in their dealings with the complex world of card or e - payment. A White Paper has been produced which addresses new payment methods involving the use of smartphones or other mobile devices, regulatory issues and security concerns facing the industry. The White Paper also outlines the case for introducing a standard for the interface between the world of card payments and the parking industry.

You can download the white paper on europeanparking.eu or contact the EPA Secretariat.



New EPA full member: Turkish Parking Association



The Turkish Association of Car Park Operators was established in 2014 with agents from the public and the private sector aiming to professionalize the parking sector in Turkey.

The Turkish Parking Association is the 22nd full member association of the EPA.
otopark.org.tr

New EPA associate member: Empark

Empark was founded in 1994 in Portugal and operates 80.000 spaces all over the country and more than half a million in 5 European countries. Empark pioneered in the introduction of major on-street technologies in Europe and has been awarded with two EPA Awards. Empark is now an associate member of the EPA.



empark.pt

European Standard Parking Award and ESPA GOLD

The ESPA is a standard for good quality in parking structures. The checklist has been reviewed and is now a self calculating excel sheet. To distinguish car parks with high levels of comfort and customer services an additional ESPA gold award has been introduced. The excel checklist and the corresponding manual is available by request from the EPA Secretariat or for download on:
europeanparking.eu

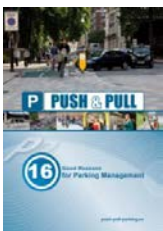


The assessment and presentation of the ESPA awards is the responsibility of the national parking associations. EPA's member associations can order both signs at the Secretariat at the price of 200,- EUR each.

ESPA on-street

A new EPA task group chaired by EPA Vice President Antoni Roig is now commencing work on a Standard Award for on-street activities. For further information on the work of this task group please contact the EPA Secretariat.

Brochure on 16 good reasons for parking management



The European Parking Association participates in a consortium of cities and institutions for a three year project funded by the European Commission under the Intelligent- Energy Europe Programme. This publication was developed by collecting information from existing studies and publications by project partners and third parties. The brochure is available in 17 languages and can be downloaded for further use and dissemination from the project website: push-pull-parking.eu



Parking Trend international

The print publication appears four times a year and is published by Maenken Communications. The next issue will feature the EPA congress.

Editorial deadline for Issue 3-2015: October 22, 2015

For contributions or advertising opportunities please contact the editor Marko Ruh marko.ruh@maenken.com phone: +49 2203 3584 -0



Conferences, Events, Seminars



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POLIS 2015 ANNUAL POLIS CONFERENCE
 19-20 November 2015, Brussels
 Innovation in Transport for Sustainable Cities and Regions



European Parking Association
Newsletter no 5/2015
October 6, 2015



18th EPA Congress and Exhibition



Rotterdam, 20 – 22 September 2017
Parking in the City Lounge, Powered by VEXPAN

More parking related events on:



www.parking-net.com/parking-events