



Dear EPA members and colleagues,



Photo: 16th EPA congress

in four weeks the 17th EPA congress and exhibition opens in Berlin. The number of registrations as well as exhibitors already today outnumbers those of previous EPA congresses and the combination of the German trade exhibition Parken with the EPA congress has convinced more than 120 companies to present their products around „Parking in the World of tomorrow“. This newsletter has all the latest information on programme, side events, exhibition and further meetings. Should you not have registered yet please visit epacongress.eu to secure your participation.

Looking forward to seeing you in Berlin

Elisabeth Herles and Gerry Trost-Heutmekers, EPA Secretariat

Registration 17th EPA congress

The 17th EPA Congress and exhibition takes place in Berlin from 23 to 25th of September, 2015 and addresses central themes and provides expert views on „Parking in the world of tomorrow“.

Contact person for any questions related to registration as congress delegate is

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17th EPA Congress and PARKEN

International congress and trade exhibition
on planning, construction and operation
of on- and off-street parking

Berlin, 23 – 25 September 2015



120 exhibitors at the exhibition



Photo: mesago

The [exhibitor list](#) and the floor plan of the exhibition hall and the gallery at the international exhibition are available on the epacongress.eu website.

Hotel Accommodation

Partner hotels in the centre of Berlin at special delegate rates will be linked with a free shuttle bus service to the Estrel Convention Center and the locations for the evening events. The hotel rooms can be booked directly via this [link to the EPA congress website](#).



Congress Programme

Wednesday, 23 September	Thursday, 24 September	Friday, 25 September
Auditorium	Auditorium	Auditorium
<p>09:30 hrs Registration</p> <p>10:00 hrs Official opening of exhibition</p> <p>10:30-12:30 GPALs (seperate registration required)</p> <p>GLOBAL PARKING ASSOCIATION LEADERS SUMMIT 2015 BERLIN parking.org/GPALs</p>	<p>Role of parking in urban mobility</p> <p>09:15 hrs On-street parking as a mobility management tool in Barcelona – estimation of the effects of a carsharing system Adrià Gemia Civit, Ajuntament de Barcelona</p> <p>09:40 hrs The effect of parking zone extension in Cracow on inhabitants' travel behavior Andrzej Szarata, Cracow University of Technology</p> <p>10:05 hrs E-payment for parking IPPS Richard Thoma, Allancard Ltd. Nigel Williams, British Parking Association</p> <p>10:30 hrs Coffee Break</p> <p>Parking in the digital era</p> <p>11:00 hrs Park Now: the parking process, contractual aspects and technical realization Joachim Hauser, BMW Group</p> <p>12:00 hrs Digitalization of on-street parking enforcement - the city of Amsterdam Joyce Zwaan, City of Amsterdam</p> <p>12:30 hrs Lunch Break</p> <p>Parking in the digital era</p> <p>14:00 hrs Discovering unknown unknowns in parking data by formal concept analysis based data mining Guido Dedene, DENION / KU Leuven</p> <p>14:20 hrs Real time parking data management: collection, integration, publication and visualization Ali Lattunen, Finnpark Ltd.</p> <p>14:40 hrs Prebooking: choice, preferences and attitudes of the customer Valentina Moise, ParkCloud Ltd.</p> <p>15:10 hrs iBeacons for parking and retail Jan Willem Doorenbos, The Frame Holding</p> <p>15:30 hrs Coffee Break</p> <p>Parking and urban mobility</p> <p>16:00 hrs Price elasticity of demand for parking: the case study of Hoorn, the Netherlands Edgar Bijl</p> <p>16:30 hrs Push and Pull: Parking management and incentives as successful and proven strategies for energy-efficient urban transport Giuliano Mingardo, Erasmus University Rotterdam Robert Pressl, FGM-AMOR</p> <p>17:00 hrs A summary on current trends - how is EPA contributing? Peter Martens, European Parking Association</p>	<p>Parking and human behaviour</p> <p>09:30 hrs Making parking meters popular Donald Shoup, UCLA Luskin School of Public Affairs</p> <p>10:00 hrs Attracting car drivers to parking facilities through special offers and features Peter van der Waerden, Eindhoven University of Technology</p> <p>10:30 hrs Where to park? A behavioral comparison of bus, Park & Ride and city center car park usage in Bath, UK Dr. William Clayton, University of the West of England</p> <p>11:00 hrs Coffee Break</p> <p>Parking and urban mobility</p> <p>11:30 hrs Round Table with representatives of selected European cities and parking operators Presenter: Nick Lester-Davis, European Parking Association</p> <p>12:30 hrs Final statement, announcement of the next venue of the 18th EPA Congress 2017 and closing of the congress Nick Lester-Davis, European Parking Association</p> <p>13:00 hrs Lunch Break</p> <p>15:00 hrs Exhibition closes</p> <p>14:00-15:30 EPA general meeting</p> <p>The moderator of the congress will be Claas Tatje, business journalist, Die ZEIT</p>
<p>13:00 hrs Lunch Break</p> <p>Opening Session</p> <p>14:30 hrs Official opening of congress Dr. Karl-Ludwig Ballreich, Bundesverband Parken e.V. Norbert Barthle, Federal Ministry of Transport and Digital Infrastructure Christian Gaebler, Berlin's Senate Department for Urban Development and the Environment Nick Lester-Davis, European Parking Association</p> <p>Key Note Presentations</p> <p>15:30 hrs Comparative research on parking policies in European cities from 2004 to 2015 Prof. Dr.-Ing. Petra K. Schäfer, Frankfurt University of Applied Sciences</p> <p>16:00 hrs From brick to click – challenges of the digitalization process and the role of the parking operator Ralf Bender, APCOA PARKING Holdings GmbH</p> <p>EPA Award Ceremony</p> <p>16:30 hrs Presentation of EPA Award Shortlist and Award Ceremony Presenters: Giuliano Mingardo, Erasmus University Rotterdam Nick Lester-Davis, European Parking Association</p>		

The congress programme with more information on the presentations and biographies of the speakers is now published [online](#).



EPA general meeting

The EPA annual general meeting takes place on **Friday, September 25, 2015 from 14.00 to 15.30** in the Estrel Convention Center. All EPA full member associations have received the official registration and are requested to nominate their voting delegate. Elections are held for president and three seats on the board as well as for the Policy and Strategy Committee. **Nominations for the elections are due before Friday August 28, 2015.**



delegates at general meeting 2013

GPALS

GLOBAL PARKING
ASSOCIATION
LEADERS SUMMIT
2015 BERLIN

parking.org/GPALS

The Global Parking Association Leaders Summit (GPALS) is an annual gathering of parking association leaders from around the world. It is a unique opportunity to gather, share information and learn from each other.

GPALS takes place on September 23, 2015 from 10.30-12.30 in the Berlin Estrel Convention Center. For registration please email to epa@europeanparking.eu

EPA congress evening events

Wednesday September 23, 2015 Welcome reception

The former army bakery Spindler&Klatt combines sophisticated interior design and impressive lighting and has a terrace and pontoon. Look forward to an evening with typical Berlin specialities at one of the most popular locations in Berlin's nightlife scene.



Photo: Spindler&Klatt

Thursday September 24, 2015 Gala dinner

The Deutsches Historisches Museum is located in Berlin's historic district of Mitte.

The combination of contemporary architecture by I.M.Pei in a historic building provides an elegant setting for a festive dinner. Both events are included in the full congress ticket. Optional Individual city tours and excursions can be booked via the [congress website](#).



Photo: Deutsches Historisches Museum



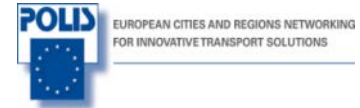
5th EPA POLIS Workshop Smart parking - Technology meets policy

22 September 2015, 13:30-18:00

DIFU, Zimmerstraße 13-15 10969 Berlin

Registration is free of charge: [link to register: polisnetwork.eu](http://link.to/register:polisnetwork.eu)

To create a better understanding between the different actors in parking activities, the European Parking Association (EPA) and Polis have established a partnership to discuss the interaction of urban transport and parking activities. Both organisations regularly exchange information and expertise about making parking in cities better. For this event, EPA and Polis cooperate with the Push and Pull Project.



In cooperation with:



Draft Programme

13.30 Registrations and welcome coffee

Session chair: Ferenc Kocsic, Hungaropark

14.00 Opening statements

Push and Pull project introduction – Martina Hertel, Difu and Robert Pressl
Steve Ison – Push and Pull reference group member
Guiliano Mingardo – Enforcement – Erasmus University

Session chair: Ferenc Kocsic, Hungaropark

14.45 Session 1: City challenges

Louis de Geest, City of Gent
Tomasz Zwolinski, City of Krakow
Q and A

15.45 Coffee break

Session chair, Ivo Cré, Polis

16.15 Session 2: technology solutions

Guido Di Pasquale, PluService.Net
Sven Lackinger, evopark
Q and A

Session chairs, Robert Pressl, Ivo Cré

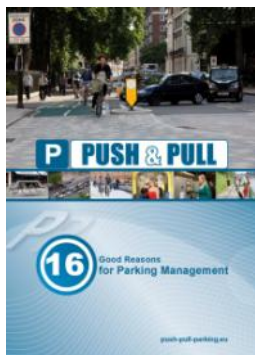
17.15 Session 3: Are the challenges met by technologies?

Discussion and working session

18.00 End of the event



16 good reasons for parking management brochure



Parking management and incentives as successful and proven strategies for energy-efficient urban transport

The European Parking Association participates in a consortium of cities and institutions for a three year project funded by the European Commission under the Intelligent- Energy Europe Programme.

This publication was developed by collecting information from existing studies and publications by project partners and third parties.

The brochure is available in 17 languages and can be downloaded for further use and dissemination from the project website push-pull-parking.eu

European Standard Parking Award and ESPA GOLD

The ESPA is a standard for good quality in parking structures. The checklist has been reviewed and is now a self calculating excel sheet. To distinguish car parks with high levels of comfort and customer services an additional ESPA gold award has been introduced. The excel checklist and the corresponding manual is available by request from the EPA Secretariat.



The assessment and presentation of the ESPA awards is the responsibility of the national parking associations. EPA's member associations can order both signs at the EPA Secretariat at the price of 200,- EUR each.

Parking Trend international

For contributions or advertising opportunities please contact the editor Marko Ruh marko.ruh@maenken.com phone: +49 2203 3584 -0

A special edition will appear for the EPA congress





Conferences, Events, Seminars

17th EPA Congress and PARKEN




International congress and trade exhibition on planning, construction and operation of on- and off-street parking
Berlin, 23 – 25 September 2015




UNDER THE PATRONAGE OF HIS EXCELLENCY DR. ABDULLA BELHAIF AL NUAIMI,
MINISTER OF PUBLIC WORKS, CHAIRMAN OF FEDERAL TRANSPORT AUTHORITY - LAND & MARITIME

25-27 OCTOBER '15
Abu Dhabi National Exhibition Center



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More parking related events on:



www.parking-net.com/parking-events