



Dear EPA members and colleagues,

the 15th EPA congress in Turin was a great success. All in all more than 450 people were present in Turin and the programme as well as the discussions once more demonstrated the important role of managed parking as a tool for urban mobility planning. The 16th EPA congress will take place in Dublin from September 11- 13 in the year 2013 - still some time to go but already worth to mark your calendar. In the meantime find all the latest EPA news in this newsletter.

Elisabeth Herles and Gerry Trost-Heutmekers

EPA Board



The EPA Board left to right: Antoni Roig, Laurence A. Bannerman, Nick Lester, Rainer Michael Rudolph, Egil Ostvik.

In the EPA general meeting on Sept. 16, 2011 members re-elected Nick Lester, UK as president and Laurence A. Bannerman, Italy and Antoni Roig, Spain as board members. Their term of office lasts for 2 years until 2013. Egil Ostvik from Norway has been elected to the board for the remaining term of office of the position previously held by Philippe Princet, i.e. for one year. The term of office of Vice-President Rainer-Michael Rudolph lasts until the general meeting in 2012.

The next board meeting takes place on **October 28, 2011 in Mainz**, Germany. Discussions within the EPA bodies have shown the need to consider an enlargement of the board. For a testing period guests will be invited to attend the board meetings in order to broaden the discussion and to ensure the representation also of smaller members in the EPA bodies.

EPA Policy and Strategy Committee

The following members have been elected to the EPA Policy and Strategy Committee: Alexandra Boutelier, France; Michael Kessler, Germany; Peter Martens, The Netherlands; Andrea Roli, Italy; Nigel Williams, UK. The first meeting of the committee is scheduled for **October 21, 2011 in Paris**, France.

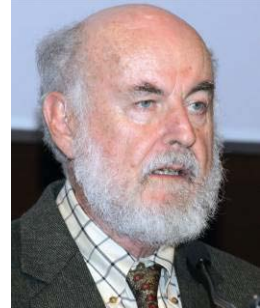


EPA Congress 2011

The 15th EPA congress in Turin has been a great success. Organized by EPAs Italian member association AIPARK and opened by a welcoming message from EU transport commissioner Siim Kallas the international delegates experienced a high level scientific programme which demonstrated and communicated the essential role of professional parking management for urban mobility.

The key messages of the congress presentations and discussions have been summarized in the congress statement which is included on page 3 of this newsletter. All EPA members are welcome to distribute it further.

The upcoming issue of Parking Trend will feature the 15th EPA congress in more detail and shortly all the presentations given will be available.



Keynote Speaker: Donald Shoup on The High Cost of Free Parking



Exhibition with 40 companies from 11 countries



Video message by EU transport Commissioner Siim Kallas



323 delegates from 27 countries attended the scientific programme

EPA Award 2011 The Winners

Congratulations to the winning projects of the EPA Awards 2011. Out of 34 entries the international jury chose the following winners who were awarded at a special ceremony at the 15th EPA congress in Turin.

Best New Car Park: Stockmann, Q-Park, Helsinki, Finland

Best Renovated Car Park: Austerlitz Car Park, Parcus, Strasbourg, France

Best On-Street Parking: Integrated Parking Management, EMEL, Lisbon, Portugal

Best Innovation: Morelli Car Park, Quick No Problem Parking, Naples, Italy

Special Jury Award: Archives La Confluence, Lyon-Perrache, Q-Park, Lyon, France

You find the presentations of all the projects in the section EPA Awards on our website

www.europeanparking.eu





Statement of the 15th EPA Congress

The 15th EPA Congress demonstrated that:

- Professional Parking management is essential for urban mobility.
- Mobility must be sustainable.
- Pricing of parking should be flexible to achieve a sustainable mobility and contribute to livable and dynamic city centers throughout Europe.
- Searching traffic for parking is counter-productive for business in the city center and will create congestion, pollution and safety problems.
- New initiatives, new technology and new thinking should be introduced to achieve the goal of “Parking: The New Deal”.

The congress recognizes that all or most European countries have taken steps in the last years to make parking a central issue in city planning, addressing safety issues, enhancing mobility, creating more efficient transportation and making cities more attractive.

The congress pointed out that there is no such thing as free parking and if the users do not pay, then the costs must be paid for by tax-payers or others. This is usually unfair, inefficient and ineffective. There is also an urgent need for on-street and off-street parking to work together better and pricing policies are central to this.

The congress further pointed out the importance of getting the message out to the public, stakeholders and opinion-formers to enable the parking sector to be the catalyst for change.

The congress recognizes that key messages could be:

- On-street parking can jeopardize quality of public domain.
- Off-street and/or underground parking allow more flexibility for other functions in the city.
- Pricing of parking should be based on value.
- Searching for parking spaces represents too big a share of traffic in most city centers and has a great cost for the society.
- Managed parking is a powerful tool in mobility management, offering many opportunities.

The congress also recognizes that many new measures now are available, such as digitalized parking and other new technological innovations, easier payment and access systems. The use of these should be encouraged and requires collaboration of stakeholders involved. At the same time the industry needs new educational plans to ensure greater professionalism in the parking industry throughout Europe.

To achieve the goal of the “New Deal” in parking, the congress recognizes that as *“the case is new, so we must think anew and act anew”* (Abraham Lincoln).

Torino, Italy, 16th of September 2011



EPA Congress 2013

The EPA congress 2013 will take place in Dublin in Ireland from September 11-13. It will be organized by the Irish Parking Association IPA in the Convention Centre in Dublin. More information about the organizing committee, theme, scientific programme and exhibition opportunities will follow soon.

POLIS Annual Conference

EPA is chairing a session in the 2011 Annual POLIS Conference. Organized by POLIS and the European Economic and Social Committee the 2 day conference deals with "Innovation in Transport for Sustainable Cities and Regions". The session on Wednesday, November 30, 2011 about "Parking as a tool to manage urban mobility" is organized in cooperation with the EPA and includes presentations by Peter Martens, Giuliano Mingardo, Tiago Farias and Lucia Ilieva.



Moderator will be Gerry Trost-Heutmekers.

The conference takes place from November 29 to 30, 2011 at the European Economic and Social Committee, Rue Belliard 99, B-1040 Brussels and a draft programme is available from www.polisnetwork.eu or www.europeanparking.eu

POLIS is a European network of cities and regions networking for innovative transport solutions. Since the beginning of this year EPA and POLIS have agreed a fruitful formal collaboration.

SPA Annual Conference



The Slovak Parking Association holds their 7th Conference from November 8-10 2011 in the town of High Tatras, Tatranské Matliare. The agenda encompasses "Parking in residential areas, modern car parking trends and regulations of parking."

www.spa-parking.sk

New Associate Member

Tool Alfa, an independent consulting firm from Spain has joined the EPA as an associate member. Tool Alfa's line of business is consulting in the field of market research, management, economics and planning with special emphasis on mobility, accessibility, transportation, traffic and related areas. www.tool-alfa.com





EPA Task Groups and Projects

Data Collection

The presentation by Antoni Roig on the progress of the EPA data Collection is available for download on www.europeanparking.eu under the menu item Activities/Task Groups.

Task Group: E-payments.

The presentation by Richard Thoma on the task group E-Payments is available for download on www.europeanparking.eu under the menu item Activities/Task Groups.

Task Group Image

The presentation by Peter Martens on the Image of Parking is available for download on www.europeanparking.eu under the menu item Activities/Task Groups.

Task Group Enforcement Standards (planned)

This task group is currently being established, the aim is to work towards a standard that defines good enforcement practices for on-street parking.

ESPA 2011



There are still a few signs from 2011 on stock at the Secretariat. The assessment and presentation of the ESPA awards is in the responsibility of the national parking associations. Signs can be ordered by the national association for € 95, - per piece at the EPA Secretariat. The Guidelines are available for download from www.europeanparking.eu □

Parking Trend International

Issue	Editorial Meeting and Deadline	Publication
2011-4	11 October 2011	22 November

For contributions to the magazine please contact the Secretariat under epa@europeanparking.eu or the publisher Marko Ruh marko.ruh@maenken.com





Timetable of upcoming EPA meetings

Policy and Strategy Committee	Friday, October 21, 2011	Paris, France
Board	Friday, October 28, 2011	Mainz, Germany
EPA general meeting 2012	Friday, September 21, 2012	Helsinki, Finland