

# Dear EPA members,

please find information from the EPA task groups and our regular EU monitoring from our partner company LOGOS (page 3-12) in Brussels. If you have any comments or news from your association you think could be interesting for the newsletter please do get in touch with the EPA Secretariat.

Yours with best wishes from Cologne! Gerhard Trost-Heutmekers

# **EMV Standard Task Group**

Meeting of Task Group with EPC in Brussels on March 27<sup>th</sup>2009



Muriel Serres (Parkeon), Sten Åke Håkansson (Svepark), Anton Kaya (Cale), Jens Zier (Q-Park), Stefan Ruetters (Scheidt & Bachmann GmbH)met with Francis Geets from the European Payment Council (EPC). The EPC was founded by global European banks and is working on card standardization and fraud prevention. The result of the meeting was that the ECB, (the European Central Bank) might be the body to address. In a video conference on the 23<sup>rd</sup> of April further steps were

discussed and a letter to the ECB finalized to describe the parking sector as an own player in the payment market.

# **Task Group Pay and Display**

The team met in the EPA offices on April 29 for their kick off meeting. You will find more detailed information in our next newsletter.

# **EPA** participation in EU-STEER Proposal

Together with other partners and LOGOS EPA will participate in the STEER project. A first draft for a proposal on "Pro-Active Parking" which would entail the study and set-up of a network for sharing best practices in three concrete fields that relate to sustainable parking management have been attached to the pevious newsletter. You will find further information below in LOGOS EPA Monthly Monitoring Report on page 3 of this newsletter.



# **EPA Elections in General Meeting on Sept. 25 in Vienna**

This year (re-)elections for the following positions will take place in the general meeting.

- ✓ EPA president
- √ two board members (the other two board members will be (re-) elected in 2010)
- ✓ Members of the Policy and Strategy Committee

Please note that there is a four week period of notice where applications for the above mentioned positions must be received in writing by the EPA Secretariat in Cologne. Thus any applications have to be sent to Cologne prior to August 28, 2009.

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# **EPA Congress**

About 150 participants have meanwhile registered for the congress. On Thursday afternoon September 24 Tom Antonissen from LOGOS Public Affairs will give a speech on EU perspectives for the EPA. For further information please visit the website: <a href="https://www.epacongress.eu">www.epacongress.eu</a>

# **Parkopolis**

The French Parking Association organizes this biannual International Parking Congress (Rencontres Parkopolis) in Paris with several thousands of participants and a professional exhibition. June 17 - 18, Paris <a href="www.parkopolis.com">www.parkopolis.com</a>

# **Parken**

The annual trade fair organized by the German Bundesverband Parken e.V. in Wiesbaden has 80 exhibitors. The lectures on the accompanying conference deal with traffic of the future, the German business tax reform and the influence of low-emission zones on customer traffic. June 17 – 18, Wiesbaden <a href="https://www.parken.de">www.parken.de</a>





# **EPA Monthly Monitoring Report:**

# **EU Affairs and EU Projects – April 2009**

# ✓ STEER call published on 31 March 2009

The Commission published on 31 March the 2009 call for project proposals which contribute to a wider spread of energy efficiency practices and to a greater use of renewable energy sources under the Intelligent Energy – Europe funding programme. Overall € 65 million will be available to fund projects which can help deliver a cleaner, more secure and sustainable energy future for Europe while fighting climate change.

The projects funded under the Intelligent Energy – Europe programme (IEE) are designed to help achieve the key climate change and energy targets that the EU has set for itself by 2020. Running for two to three years, each project should involve at least three partners from three different countries and may receive funding covering up to 75% of its eligible costs.

The call is open to any public or private organisation established in the EU, Norway, Iceland, Liechtenstein and Croatia. Hardware-type investments and research and development projects are not supported under this funding scheme.

The main funding areas of the 2009 call are:

## 2 Energy efficiency and the rational use of energy:

Including the implementation of long-lasting training schemes for the building workforce, and actions aimed at making residential buildings more efficient and transforming the market for energy-efficient products.

#### New and renewable energy sources:

Including the use of renewable energies for electricity generation, heating and cooling, bio-fuels, and the deployment of renewable energies in buildings.

### **?** Energy use in transport:

Including the use of alternative fuels and clean vehicles, the wider spread of energy-efficient transport practices and the build-up of know-how in local and regional agencies in the area of sustainable mobility.

### Integrated initiatives:

Including the creation of sustainable energy communities, the support of bio-business (e.g. bio-mass, bio-energy), the development of energy services, and the provision of intelligent energy education.

The call has a deadline for submission on 25th June, 2009, at 17:00.



# **EU Affairs:**

✓ The European Parliament adopted, in plenary session, a non-legislative resolution on the promised EU Action Plan on Urban Mobility.

**Background note**: The objective of the Urban Mobility Action Plan has been the creation of a new strategic framework for **EU 2009-2014 actions**. In its **Green Paper on Urban Transport** the Commission had asked for comments and answers to 25 dedicated questions deriving from 5 policy fields being:

- Reduction of congestions
- Improvement of urban mobility
- Environmental issues in urban areas
- The role of technical solutions
- Accessibility of collective transport
- Safety and security issues

As the Action Plan, announced by the European Commission for the autumn of 2008, has still not been published, the European Parliament (EP) decided to adopt its own-initiative report, by drawing up its own proposals for a European Action Plan on Urban Mobility. It emphasizes:

- Accelerating European research and innovation in the field of urban mobility
- Encouraging optimisation of various modes of transport by improving urban scheduling
- Incentivising sustainable mobility in urban areas

The Parliament strongly recommends that under the 2014-2020 financial perspective the possibility should be examined of a European financial instrument for urban mobility (integrated programme of the Marco Polo type) enabling the cofinancing of: surveys of urban travel plans with a view to encouraging their widespread introduction, as well as investments in modes of transport that meet the EU's environmental and socio-economic objectives. This financing should be allocated as an incentive, on the basis of calls for tender. It takes the view that the urban planning model of the 'short journey city' is the best means of ensuring environmentally acceptable and climate-compatible mobility in cities. It notes that EU Structural Fund resources for sustainable infrastructure projects are being brought forward, and calls on Member States as a matter of urgency to use a substantial proportion of these resources for climate-compatible urban transport.

Rapporteur Gilles Savary (French Socialist MEP) stressed the Parliament's desire for the Commission to make urban mobility a priority for its next mandate, as it is "one of the major challenges for today as 80% of the population will be living in urban areas".

The EP Report on Action Plan on Urban Mobility is available at:

http://www.europarl.europa.eu/sides/getDoc.do?type=TA&reference=P6-TA-2009-0307&language=EN&ring=A6-2009-0199

The Commission site on Urban Mobility is available at:

http://ec.europa.eu/transport/urban/urban mobility/urban mobility en.htm

The Action Plan on Urban Mobility document and status are available at:

http://www.europarl.europa.eu/oeil/file.jsp?id=5680852

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### ✓ The European Commission's endeavours in the field of Urban Mobility

The European Commission will proceed with a number of concrete actions which will follow an integrated approach on sustainable urban mobility and will work in partnership with cities and national governments.

- To launch a study on 'green zones' to help cities to identify solutions that suit their needs and strengthen environmental protection while ensuring freedom of movement in a nondiscriminatory way for all citizens in the Union. An increasing number of cities of Europe have established "green zones" to reduce pollutant and noise emissions.
- To initiate a **comprehensive study** investigating **how the integration between different transport modes** can be improved in urban areas. Better coordination, easier connections between modes and the use of single ticketing will make public transport more attractive and offer citizens more choices for their travels in urban areas.
- To open an internet site to help public authorities in their purchases of clean and energy efficient vehicles.
- To develop over the coming months a comprehensive strategy on how best to continue its programme for urban mobility research through its Civitas Initiative, for which a new programme will be prepared. Since 2002, € 180 million were available to cities across Europe to implement and evaluate a wide range of innovative measures to promote sustainable urban transport.

#### **Support actions:**

The European Commission will award grants to actions in support of the development of sustainable mobility policy for urban agglomerations. These actions should promote the objectives of sustainable urban mobility, as set out in the **Green Paper** 'Towards a new culture for urban mobility'.

The **estimated total amount for this call is €5.000.000**. The Community contribution can cover between 10% and 50% of the total eligible costs of the action. The estimated indicative Community contribution for each action is €1.000.000.

The proposals to be selected should focus on the **following five areas**:

- 1. Safe walking and/or cycling in towns and cities;
- 2. Goods transport and logistics in towns and cities
- 3. Approximation of the systems of green areas in towns and cities;
- 4. Interoperability of the information and payment systems of public and private modes of transport in towns and cities;
- 5. Demand-responsive transport for passengers in towns and cities and the suburbs.

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**Green zones:** 

Restrictions on circulation in urban areas through access limitations in the form of environmental zones, city tolls, congestion charging, etc. have rapidly spread throughout Europe over the last

years.

The Commission has therefore expressed its concerns with respect to an increasingly complex

situation in Europe with traffic restrictions through environmental zones in the Green Paper

"Towards a new culture for urban mobility", of 25 September 2007.

The European Commission will launch a study aiming to identify and assess possible actions at EU

level on harmonisation of access rules and technical systems and standards.

**Public Transport:** 

The European Commission will launch a study which aims to provide a comprehensive overview of

the different tarification and ticketing schemes in use. The study will take a forward look at technology development in these fields, anticipating new functionalities, and evaluate these in

comparison with dedicated "smart" ticketing systems adapted to local transport systems. Due consideration should be given to convenience of operation, robustness and reliability, means of

distribution and availability.

Possible actions at EU level should be identified and assessed in dept. This should increase the

attractiveness of public transport by integrating the different transport modes into a single-ticket

system.

**Opportunities for EPA:** As Urban Mobility will remain a major (political) theme for the new European

Parliament and Commission, EPA should continue to put forward its position that, so far, there is no real "EU Parking Policy" and the Commission should not shy away from giving recommendations to

Member States and local authorities on how to integrate a sustainable on/off-street parking policy

in urban areas will benefit Urban Mobility as a whole. Furthermore, EPA should continue to inform

the Commission that parking should be taken into account when discussing goods transport and

logistics in urban areas, as well as interoperability for ticketing schemes related to Public

Transport.

✓ Conference on truck parking areas along the Trans-European Road Network

Background note: At both European and national level, and within the industry, there are concerns about the lack of adequate rest facilities for drivers as well as attacks on high value cargo and vehicles. Secured truck

parking sites, and associated quality standards and information services for all European truck parking areas

are therefore a necessity.



On **29 April 2009** the European Commission supported a conference in Brussels to review existing initiatives which aim at improving parking areas for heavy goods vehicles along the trans-European road network (projects co-funded by the Community budget, notably **SETPOS and LABEL**).

The conference materials and presentations can be downloaded on <a href="http://content.moveandpark.com/USB-stick">http://content.moveandpark.com/USB-stick</a>

"Truck drivers depend on rest areas, and road safety depends on well-rested drivers. I hope that the European and national initiatives will encourage more investment to make truck parking areas better and more secure," said **Antonio Tajani**, Commission Vice-President in charge of transport.

The conference explored solutions for improving truck park security, information, certification and capacity. It presented the results of EU-funded projects aimed at promoting good practice for security and quality of truck parking areas. The conference also gave an overview of existing key national initiatives in the field. Some of the key highlights included a release of a European best practice handbook, a call for interest to truck parking developers to get a European label of quality and the launch of new on-line service providing information on existing parking areas in Europe.

EC portal on parking areas along the trans-European road network:

http://ec.europa.eu/transport/road/events/2009 04 29 parking en.htm

Secured European Truck Parking Operational Services (SETPOS):

http://www.setpos.eu/

**NB** The SETPOS project will end in June 2009. Its continuation will be ensured by LABEL project:

http://www.truckparkinglabel.eu

European best practice handbook:

http://www.setpos.eu/handbook/SETPOS%20project%20handbook.pdf

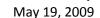
Information on parking areas:

http://ec.europa.eu/transport/road/parking/parking\_en.htm

**Opportunities for EPA:** Through the contacts of LOGOS (which was present at the abovementioned conference) with the project partners of both SETPOS and LABEL, a preliminary request to have EPA on the LABEL Advisory Board has been positively recieved. EPA should now decide if it wishes to continue following developments related to truck parking areas, and if it wants to include this section of parking policy into its own selection of interests.

# ✓ "Intelligent Transport Systems" (ITS): using technology to make EU roads safer.

**Background note:** Intelligent Transport Systems use **information and communication technologies** (ICT) to make transport safer and cleaner and to reduce traffic congestion. Examples of ITS applications include electronic tolling systems on motorways, GPS and traffic supervision systems, and warning systems such as the automatic "e-call" which alerts emergency services if the driver is unconscious after an accident. ITS can be applied in every transport mode (road, rail, air, water), in both passenger and freight transport.





The European Parliament - raporteur **Anne Jensen** (Danish Liberal MEP) - backed plans for the implementation of "Intelligent Transport Systems" in the EU road transport sector but insisted on safety issues for vulnerable road users and **guarantees for data privacy protection**. Compatibility with other transport modes also needs to be ensured, MEPs underlined.

**Regarding parking issues**, the proposed Directive – in Annex II, (3) Road safety and security – mentions that "specifications for ITS road safety and security applications shall include the following:

- (d) The definition of the necessary measures to provide secure parking places for truck and commercial vehicles and ITS based parking and reservation systems, in particular:
  - The availability of sufficient parking facilities
  - The availability of the road parking information to the users
  - The facilitation of the electronic data exchange between road parking sites, centres and the vehicles.
  - The integration of relevant ITS technologies in both vehicles and parking road facilities to update the information on available parking space for reservation purposes

#### The ITS Action Plan is available at:

http://ec.europa.eu/transport/its/road/action\_plan\_en.htm

The timeline is available at:

http://ec.europa.eu/prelex/detail dossier real.cfm?CL=en&DosId=197768

Ms. Jensen's reports can be found at:

http://www.europarl.europa.eu/sides/getDoc.do?type=TA&language=EN&reference=P6-TA-2009-0283

✓ EPA and LOGOS participate in a European Commission (TAIEX) Workshop on Energy Efficiency in Transport, held in Ankara, Turkey, on 7 April 2009

At the request of the European Commission, DG Enlargement, its **TAIEX Unit** (which stands for **Technical Assistance and Information Exchange**) organised a Workshop on Energy Efficiency in Ankara on 7 April 2009, in co-operation with the Turkish Ministry of Transport. The workshop was attended by over 70 participants from several Turkish Ministries (Transport, Industry, Environment) as well as from professional organisations and the private sector.

**Peter Martens** (Q-Park and Chair of EPA's Policy & Strategy Committee) gave a much-appreciated presentation on "the logic of paid parking" and how parking policy should be integrated in mobility plans for urban areas, whereas Tom Antonissen also outlined the new EU ITS Action Plan.



**Tom Antonissen**, Manager of LOGOS' Transport Association Practice, was asked to chair and moderate this interesting workshop, which was aimed to provide best practices on energy efficiency in transport in several fields such as public transport, intermodal transport (road – rail -water), passenger demand management system, traffic signalization, measures to encourage the use of public transport, intelligent transport systems, car parks, energy efficiency in the transport sector, etc.

For more information on how EPA can continue being represented in such Commission Workshops, as well as for the agenda and presentations of this workshop, please contact the EPA Secretariat.



Pictured: All the speakers of the

workshop, as well as the representatives of the Turkish Transport Ministry.

✓ The International Transport Forum (ITF) - a unique opportunity to meet the key transport policy-makers of more than 50 countries

**Background note:** Efficient transport is a cornerstone of our global economy. Competitive transport services operated securely and sustainably are essential for growth and development. But now the financial crisis coupled with volatile oil prices poses demanding new challenges for international transport systems. The Ministers of Transport of 51 Forum Member Countries and guest countries will again be meeting on **26 to 29 May 2009 in Leipzig** with key leaders from industry, the research sector and civil society to discuss the challenges of globalisation for the transport sector and consider what transport can do to respond to the needs for global economic and social development.

Some of the key questions the Forum will address:

- Transport and globalisation - Who stands to lose and win?

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- Is transport a driver of globalisation or is it rather driven by it?
- With public budgets under increasing pressure, how can financing and investment be secured? What are the prospects for public and private finance?
- Is it possible to make border crossings easier?
- What are the environmental and social implications of globalisation in the transport sector?

Tom Antonissen from LOGOS Public Affairs will attend this high-level conference, organized by the OECD, and will report back to EPA on his findings.

International Transport Forum 2009, 26-29 May, Leipzig. http://www.internationaltransportforum.org/2009/forum2009.html

# ✓ Ambitious strategies for clean urban transport in Europe

In the field of **urban mobility research**, an extensive range of research, applied research and demonstration activities have been financed over recent years.

Information on many of these projects, as well as best practices, news stories and training material, can be found on <u>ELTIS</u>, the <u>European web portal on urban transport and mobility</u>. (<u>www.eltis.org</u>)

### **EU Projects:**

### **CIVITAS Initiative**

The CIVITAS Initiative helps cities across Europe to implement and test innovative and integrated strategies which address energy, transport and environmental objectives. So far projects in 59 cities have been or are being supported. The annual CIVITAS Forum brings together practitioners and politicians from the CIVITAS cities. Dedicated actions help the wider take up of the CIVITAS results. More information on the <u>CIVITAS initiative</u>, <u>CIVITAS cities and funding opportunities</u>. (<u>www.civitas-initiative.eu</u>)

#### Seventh RTD Framework Programme (FP7)

Current research, applied research and demonstration activities are implemented through the <u>Seventh Framework Programme for Research and Technological Development</u>. (<a href="http://cordis.europa.eu/">http://cordis.europa.eu/</a>) Research covers the fields of alternative motor fuels (biofuels and hydrogen fuel cells), including their application in transport, and **urban mobility research** (including the next generation of vehicles, new mobility concepts, non-polluting modes of transport, demand management, and tools to support policy development and implementation).



### **Intelligent Energy Europe programme (STEER)**

Activities funded by the transport strand of the <a href="Intelligent Energy Europe programme">Intelligent/ec.europa.eu/energy/intelligent/index en.html</a>) promote a more sustainable use of energy in transport (i.e. increased energy efficiency, new and renewable fuel sources, and the take-up of alternatively propelled vehicles). The specific focus is on alternative vehicle propulsion, policy measures for the more efficient use of energy in transport, and strengthening the knowledge of local management agencies in the transport field.

### The urban dimension in Community policies

Sustainable development of urban areas is covered by initiatives from various Community policies and programmes. The Commission has produced two guides (<a href="http://ec.europa.eu/regional\_policy/sources/docgener/guides/urban/">http://ec.europa.eu/regional\_policy/sources/docgener/guides/urban/</a>) that explain the regulatory and financial framework relevant to urban areas. One guide deals with the urban dimension in cohesion policy, the other one the urban dimension in other Community policies.

#### **Further information on**

Parking projects:

http://ec.europa.eu/transport/road/parking/projects en.htm

Intelligent Transport Systems Grants:

http://ec.europa.eu/transport/its/grants/index\_en.htm

## ✓ Nearly €1 billion for Trans-European Transport Network funding

The European Commission launched on March 31 the 2009 TEN-T Calls for Proposals, making nearly €1billion of financing available for European transport infrastructure projects. This year's Calls include a €500 million call in the framework of the Commission's European Economic Recovery Plan, aimed at giving an immediate boost to the European economy by accelerating investments in infrastructure. In addition, there will be funding opportunities under the TEN-T Annual Programme and Multi-Annual Programme, whose priorities in this Call include Motorways of the Sea, Intelligent Transport Systems for Road, and the European Rail Traffic Management System (ERTMS).

The Trans-European Transport Network Executive Agency (TEN-T EA), which manages the technical and financial implementation of the TEN-T programme, is responsible for the management of the calls for proposals and the evaluation of project proposals submitted on behalf of its "parent", DG Energy and Transport (DG TREN).

TEN-T 2009 Calls for Proposals:

http://tentea.ec.europa.eu/en/apply for funding/follow the funding process/calls for proposals 2009.htm

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#### **EU Lexicon**

### Green paper:

A discussion document intended to stimulate debate and launch a process of consultation, at European level, on a particular topic. A green paper usually presents a range of ideas and is meant to invite interested individuals or organizations to contribute views and information. It may be followed by a white paper or an action plan, an official set of proposals that is used as a vehicle for their development into law.

### White paper:

A document containing proposals for European Union action in a specific area. They sometimes follow a green paper released to launch a public consultation process but issues more stronger recommendations then those of the Green paper. The White paper is the last stage before the proposals it contains are send to the European Parliament

### Action plan:

A paper setting goals objectives and targets and analyzing the different action lines needed or possible in order to achieve those goals. Included is an impact assessment indicator scheme to be able to adapt previous actions to the evaluation made to ensure an adjusted follow-up.

#### Directive:

A directive is a legislative act of the European Union which requires member states to achieve a particular result without dictating the means of achieving that result.

#### Regulation:

A legislative act of the European Union which becomes immediately enforceable as law in all member states simultaneously.