



Dear EPA members and colleagues,

all the latest information about the 17th EPA congress in Berlin in September this year, the shortlist for the EPA Awards and more has been put together for you with best wishes from the EPA Secretariat in Cologne
Elisabeth Herles and Gerry Trost-Heutmekers

17th EPA congress 2015: early bird rate before March 27, 2015

Register now for the 17th EPA congress and obtain the special early bird rate which applies before March 27, 2015.

To register please set up „My account“ on the congress website and follow the directions given.

17th EPA Congress and PARKEN

International congress and trade exhibition
on planning, construction and operation
of on- and off-street parking
Berlin, 23 – 25 September 2015



If you have any questions concerning registration as a delegate for the EPA congress please contact Mrs Donata Pfender at the congress organiser Mesago either by phone +49 711 61946-503 or by email: donata.pfender@mesago.com

Congress rates for one person

Regular fees

from 28 March 2015

Early Bird fees

until 27 March 2015

Full Congress: 23 – 25 September 2015	730,00 EUR	835,00 EUR
Day ticket: 23/24/25 September 2015	330,00 EUR	390,00 EUR
Accompanying Person: 23 – 25 September 2015	415,00 EUR	480,00 EUR
Students* Full Congress	365,00 EUR	418,00 EUR
Students* Day ticket	165,00 EUR	195,00 EUR
Welcome Reception (not included in Day ticket)	120,00 EUR	120,00 EUR
Gala Dinner (not included in Day ticket)	250,00 EUR	250,00 EUR

All fees in Euro + 19% VAT

Public authorities receive a 30 % discount on the regular fee on request.

For registrations of more than five persons of the same company please get in contact with mesago about special rates.



Exhibition

Parken is the only trade exhibition in Germany which exclusively covers the planning, construction and operating of parking areas. More than 80 confirmed exhibiting companies are already listed on the event website: http://www.mesago.de/en/Parken/For_exhibitors/Welcome/index.htm



Parken 2013- impression of the exhibition hall

17th EPA Congress and PARKEN

International congress and trade exhibition on planning, construction and operation of on- and off-street parking
Berlin, 23 – 25 September 2015

Contact for exhibitors

Nadja Raff, Project Manager
email: nadja.raff@mesago.com
phone: +49 711 61946-251

Congress Hotel Accomodation

Congress, exhibition and hotel accomodation is conveniently located under one roof in the Estrel Convention Center in Berlin. Rooms at special delegate rates can be directly booked via [link on the www.epacongress.eu website](http://www.epacongress.eu).



EPA general meeting

The EPA general meeting will take place on Friday, September 25, 2015 at 14.00 hrs in Room ECC5 at the Estrel Convention Center. All EPA full members will shortly receive the official invitation together with the agenda and the requirements for nomination for the election.

Congress flyer

A new congress flyer is available for [download](#) and EPA member associations may obtain free copies for distribution among their members.

Please contact epa@europeanparking.eu if you would like to receive any printed copies.





17th EPA Congress 2015 and Parken Exhibition

Wednesday, 23 September 2015

Opening times Parken exhibition: 10.00-18.00

Congress themes:

- Opening session
- Comparative research on parking policies in European cities from 2004 until 2015
- The future challenges and the role of the parking operator
- Ceremony of the EPA Awards 2015

Evening event: Welcome reception at the club Spindler&Klatt

Thursday, 24 September 2015

Opening times Parken exhibition: 09.00-18.00

Congress themes:

- Best practice in urban mobility planning and parking development
- International standardization of electronic payment
- Parking in the digital era:
 - Alliances between Service Providers and Parking Operators
 - ParkNow: the parking process, contractual aspects and technical realization
 - Real Time Parking Data Management
 - Parking Data Mining
 - New technologies for payment processes
- Presentation of »Best Students Research on Parking«
- Presentation of the EU funded project »Push and Pull – Parking management and incentives as successful and proven strategies for energy-efficient urban transport«

Evening event: Gala Dinner at Deutsches Historisches Museum

Friday, 25 September 2015

Opening times Parken exhibition: 09.00-15.00

Congress themes:

- Parking and human behaviour
- Car drivers expectations
- International Round Table discussion in cooperation with POLIS Network on the function of parking management for improvement of quality of life in European cities

General Meeting of the European Parking Association

The programme results from the activities of the Scientific and Technical Committee, an international and interdisciplinary expert team chaired by Laurence A. Bannerman.



EPA Awards 2015 - Shortlist

Category 1 New parking structures

Pré-aux-Pêcheurs	F	Antibes	Q-Park France
Platanos Parking	GR	Kifisia	Platanos Square Parking S.A.
Markthal	NL	Rotterdam	Interparking Nederland

Category 2 Renovated parking structures

Stachus car park	D	Munich	Contipark
Allhallows Car Park	GB	Bedford	Makers Construction Ltd.
Q-Park Oxford Street	GB	London	Q-Park Ltd.

Category 3 On street parking in public domain

areaDUM	ES	Barcelona	BSM
Measure to stop blue badge fraud	GB	GB	APCOA

Category 4 Innovative technologies and/or working processes

Betoscan	D	Germany	Contipark
Vinci Park Mobility Center	F	Paris	VINCI Park
Open Data Loket	NL	Netherlands	Q-Park Netherlands

Category 5 Marketing and communication on parking

My VINCI Park mobile app	F	www	VINCI Park
Social Customer Care	I	www, Brescia	Brescia Mobilità

The shortlist has been selected from a total number of 38 entries – the highest number of submissions ever. 11 carparks were submitted for category 1 and four for category 2. Five on-Street solutions compete in category 3 and the highest number of projects (12) was entered in category 4, innovative technologies. The newly established category marketing and communication on parking attracted six entries.

The shortlist has been selected by the EPA Board. All entered projects will be presented with an article in Parking Trend magazine. The presentations of all shortlisted entries are available on the EPA website

<http://www.europeanparking.eu/epa-award-2015?s17940=50000>

EPA Award Jury 2015

Following the nominations by EPA member associations the following jury was agreed:

Vicente Beneyto, Spain
Bernd Beer, Germany
Peter Martens, Netherlands
Alexandra Schmidt, Austria
Nik Subramanian, Belgium

The jury will visit and inspect all shortlisted objects/projects and decide on the winners of the Awards which will be presented in a special ceremony at the opening day of the EPA Congress in Berlin.



NEW: European Standard Parking Award ESPA and ESPA GOLD



The ESPA is a standard for good quality in parking structures. In the year 2014 the checklist for the ESPA has been reviewed by an international expert team.

The new checklist has the format of a self calculating excel sheet for easier handling. Issues have been grouped in categories in a more logical way, making the assessment process more logical for the assessor. Some issues have been added due to new technologies, i.e. in lighting systems and energy management.



To distinguish car parks with high levels of comfort and customer services an additional ESPA gold award has been introduced. The assessment uses the same criteria, but higher scores are required to meet this Gold standard.

Three additional mandatory conditions apply on headroom, bay width and light level, to reflect the higher standard. The general minimum requirement per chapter is set at 50% and the overall score must be minimum 65% to qualify for the new Gold standard. Those car parks will be recognized by a special sign, awarded after the assessment.

The assessment and presentation of the ESPA awards is the responsibility of the national parking associations.

The checklist is available for download on the website or by request from the Secretariat. EPA's member associations can order both signs at the EPA Secretariat at the price of 200,- EUR each.

Global Evaluation											% Completion: 100,0%	
Category	Number of Items	Number of Oks	Number of Fails	To be Completed							Status	
1 Mandatory Minimum Conditions	11	11	0	0							Pass	
Category	Total Items	Total Items + Subitems	Items Completed	Not measured	Maximum Score	Score	% Obtained	Minimum	Category Points	Points Obtained	Status	
2 Lighting	8	17	17	0	46	39	84,1%	40,0%	16	13,5	Pass	
3 Car Entry / Car Exit	11	23	23	0	29	22	74,1%	40,0%	8	5,9	Pass	
4 Parking Area	10	22	22	0	43	26	60,5%	40,0%	20	12,1	Pass	
5 Vehicle Ramps	1	1	1	0	13	10	76,9%	40,0%	8	6,2	Pass	
6 Pedestrian Access	13	23	23	0	43	30	69,8%	40,0%	16	11,2	Pass	
7 Security Equipment	8	16	16	0	35	23	65,7%	40,0%	8	5,3	Pass	
8 Wayfinding Inside and Outside	11	18	18	0	31	20	64,5%	40,0%	8	5,2	Pass	
9 Comfort and Miscellaneous	10	27	27	0	34	14	41,2%	30,0%	8	3,3	Pass	
10 Energy and Environment	10	11	11	0	20	9	45,0%	15,0%	8	3,6	Pass	
Subtotals	82	158	158	0	294	192			100	66		
M Minus Points	8	23	23	0	-60	0	0,0%		-15	0,0		
B Bonus Points	7	16	16	0	33	5	15,2%		15	2,3		
Subtotals	15	39	39	0	-27	5			0	2		
Totals	97	197	197	0	267	197			100	68		
MINIMUM REQUIREMENT FOR ESPA AWARD			50%	MANDATORY MINIMUM CONDITIONS	OK	ESPA AWARD						
% OBTAINED			68%	CATEGORIES MINIMUM POINTS	OK	YES						

The new look of the ESPA self-calculating Excel sheet



Parking Trend international



The magazine for the parking profession appears 4 times a year. Parking trend is published by Maenken Communications in cooperation with the EPA.

For contributions or advertising opportunities please contact the editors: Marko Ruh marko.ruh@maenken.com or Sandra Ziemons sandra.ziemons@maenken.com, phone: +49 2203 3584 -0

Conferences, Events, Seminars



Contactless intelligence spring conference

Contactless Intelligence is a B2B channel focusing on Contactless and NFC technology within payment, transport, loyalty, ticketing & access applications. For the 9th intelligence spring conference April 28-29, 2015 in London all EPA members are entitled for a discounted admission- please contact the EPA secretariat for the link.

9th CONTACTLESS INTELLIGENCE CONFERENCE

LONDON
HILTON TOWER BRIDGE HOTEL

APRIL 28-29 2015

C-ITV CONTACTLESS INTELLIGENCE CONFERENCE

CORPORATE SPONSOR
VISA

PLATINUM SPONSOR
SAMSUNG

SILVER SPONSOR
Verifone



17th EPA Congress and PARKEN

International congress and trade exhibition
on planning, construction and operation
of on- and off-street parking

Berlin, 23 – 25 September 2015



September 23-25, 2015

**Parking in the world of
tomorrow**

Estrel Convention Centre,
Berlin

www.epacongress.eu

More parking related events on:



www.parking-net.com/parking-events