



Stockmann Q-Park Helsinki, Finland

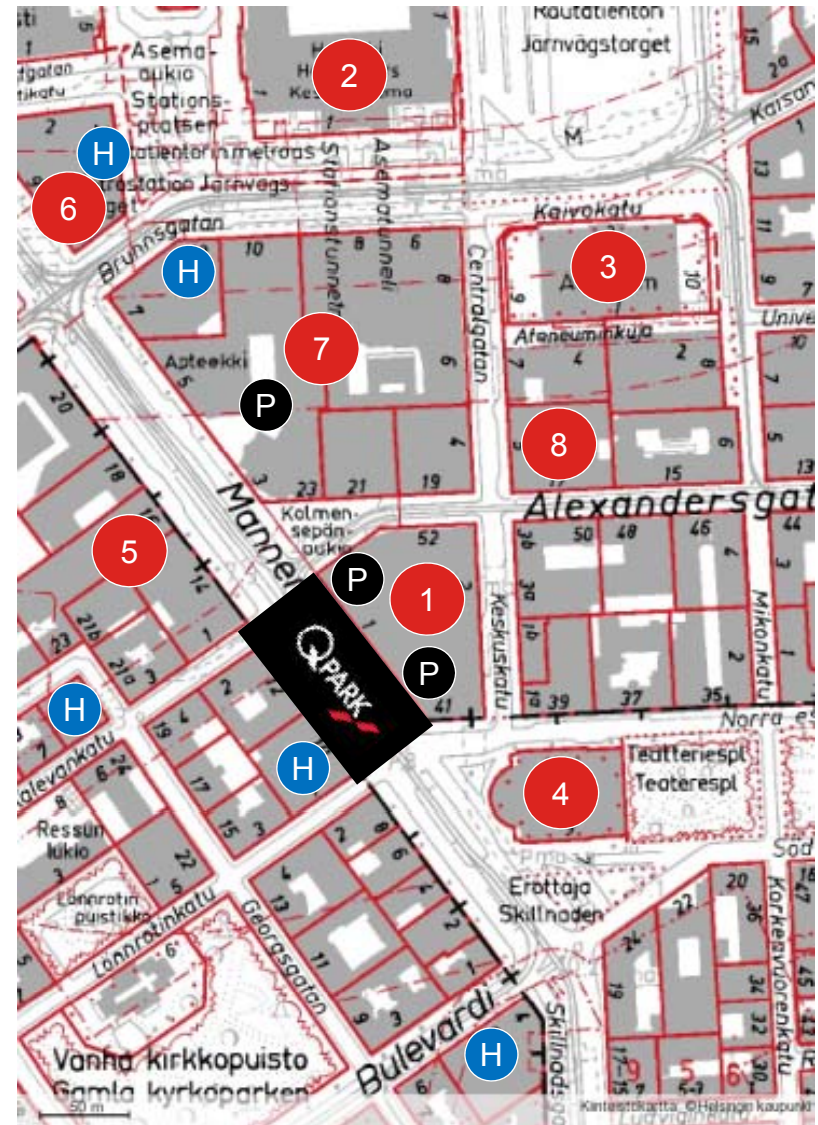
EPA Award 2011
Category New projects



City environment

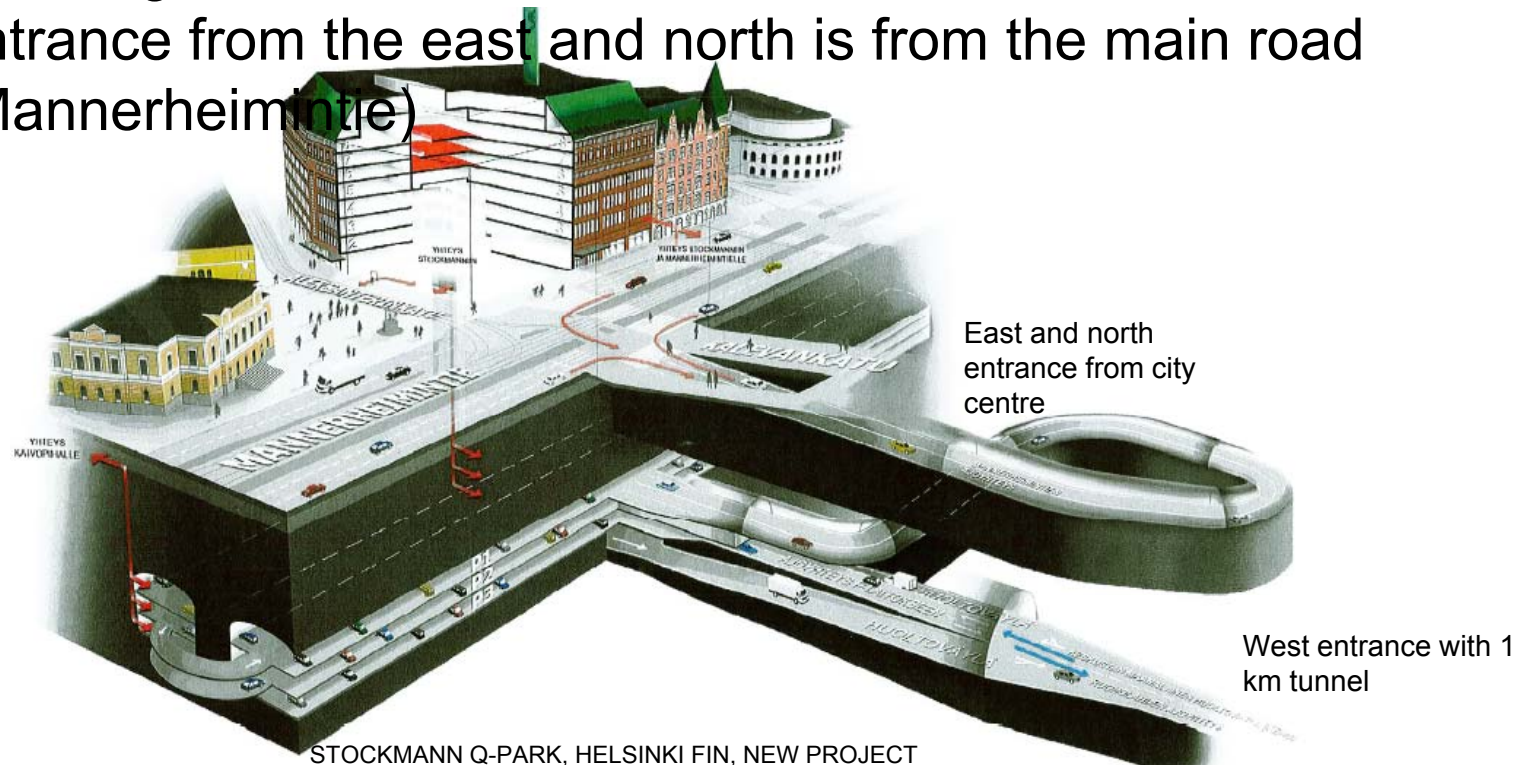
- Stockmann Q-Park car park has 600 spaces in three levels serving shoppers, tourists, leisure users, hotel customers, business parking and other city centre visitors

- 1 – Stockmann Department Store
- 2 – Main Railway station
- 3 – National Art Museum Ateneum
- 4 – Swedish Theatre
- 5 – Forum Shopping Centre
- 6 – Department Store Sokos
- 7 – Shopping Centre Kaivopihä
- 8 – WTC Helsinki
- H – 5 hotels with in 200m from car park
- P – 3 pedestrian accesses to car park



Identification and access

- Stockmann department store is the landmark in Helsinki
- Stockmann Q-Park can be easily reached by car-driving customers whether they come from the west, north or east side of Helsinki
- The length of the tunnel from the west is 1km and the entrance from the east and north is from the main road (Mannerheimintie)

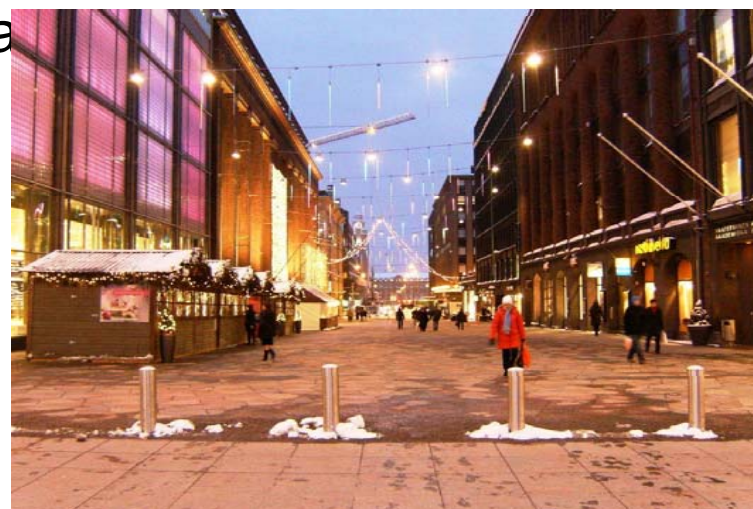


Surrounding townscape

- Stockmann is the oldest and the most prestigious department store brand in Finland. Annually, about 17 million customers visit the store and it is the largest department store in the Nordic countries
- The car park forms part of a major re-development scheme covering about 10,000 square meters of new retail space
- The entrance to the old car park was on Keskuskatu, which now functions as a street for pedestrians only. Also a part of

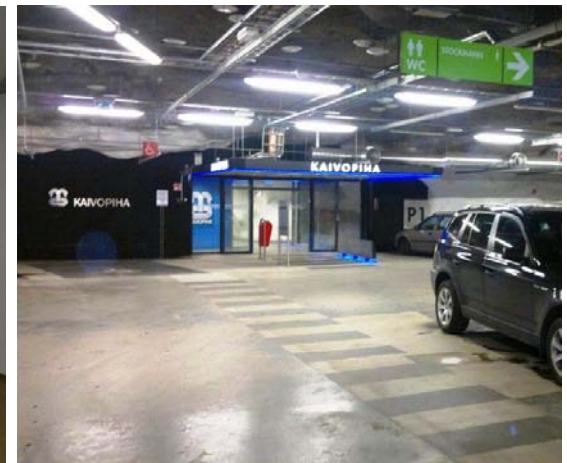


a pedestrian
Keskusk
tu street
before
and now



Structure 1

- The enlargement project was planned and designed in cooperation with Stockmann, City of Helsinki and Q-Park
- Blasted in rock (over 250 000 m³ of stones), with lowest level 40 meters below the surface
- No streets were closed during the construction phase
- Spacious interior with high ceiling, elegant design and no columns
- Parking floors are 164*17m and maximum of 3,7m high



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Structure 2

- Easy access to Stockmann and to the city centre
- Three pedestrian access routes served by 9 elevators and 13 payment machines enhance customer comfort and satisfaction
- Proper considerations to keep clean and well-lit
- Pleasant inside temperature even in extreme winter weather

Entrance from
Mannerheimintie



Inside car park 20.12.2010

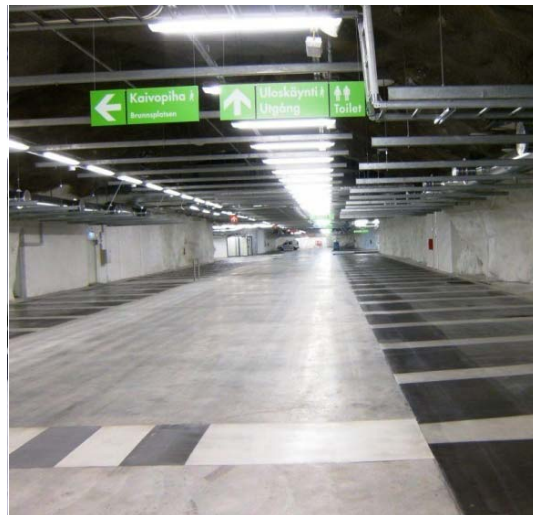


Outside car park 20.12.2010



Layout, routing and orientation

- The signs are both in Finnish and in Swedish (green for pedestrians and red for vehicles)
- The walkways across the driving lines are marked with zebra lines
- Parking floors with special coating



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Safety, security and lighting

- Clear, clean spacious environment
- Wide and well lit ramps
- Heated ramps to prevent ice formation during the winter
- Energy efficient light fitting, motion detection
- Clearly illuminated signage
- Glazed pedestrian lobby doors
- CCTV
- Glass fronted lodge
- Smoke and CO ventilation system
- Surfacing is totally fire resistant (code A)
- Flash light to warn drivers about

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Supervision and management

- Unit coordinator and minimum of 2 Parking Host's on site
- Full range of Q-Park additional services, including AED
- Parking Hosts move with an electric service car
- Stockmann Q-Park combines both companies' common core values: quality, customer service, and cooperation
- Stockmann's loyal customers receive special benefits
- Q-Park lodge doubles as an information center



STOCKMANN Q-PARK, HELSINKI FIN, NEW PROJECT

Special features

- “Nousukierre” - artwork by Samuli Naamanka on parking entrance
- Free parking and charging for electrical cars
- 3 hours free parking for the handicapped and war veterans
- Bottle return and pick-up service (managed by the department store)
- Materials used with durability, low maintenance and easy to clean
- Parking floors with special coating, suitable for hard winter conditions (spike tyres)



STOCKMANN Q-PARK, HELSINKI FIN, NEW PROJECT

Usage information

- Parking tariffs (including VAT)
 - 07.00-19.00 1€ / 12 min
 - 19.00-24.00 1€ / 25 min
 - 24.00-07.00 1€ / 60 min
 - Day rate 36€
 - Monthly rate 430, 50€
- Annual visitors:
 - 2010: 700 000 (estimated)



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