

## Q-Park Nørreport Copenhagen, Denmark

EPA Award 2011 Category Renovated projects



#### Q-Park Nørreport - city environment

- Located in central Copenhagen
  - Next to Nørreport Station (largest station in Copenhagen subway, trains & busses)
  - Close to the famous pedestrian area "Strøget".
- Parking capacity of 1150 cars
  - The largest parking facility in Copenhagen
- New identity completed with the new name Q-Park Nørreport
  - The location of Nørreport Station is more well known than that of Israels Plads, so the former name Q-Park Israels Plads was changed, making the carpark easier to locate.



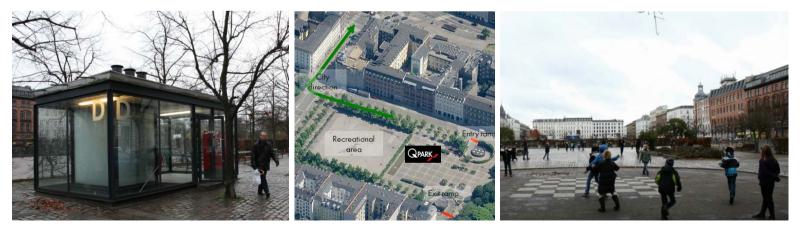
#### Q-Park Nørreport - access

- Access by car from Nørre Voldgade
  - Public parking guidance from Nørre Voldgade as well as other major streets in Copenhagen)
- Easy access for cars and pedestrians by
  - 1 entry ramp
  - | 1 exit ramp
  - 4 pedestrian entry/exit points with lifts and staircases



### Q-Park Nørreport - surrounding townscape

- Pedestrian entry/exit points in glass + Entry portal in elegant minimalistic design
  - Matches the surrounding historical protected architecture
  - Matches the future developments in the area:
    - "Torvehallerne" a new marketplace, is currently being constructed
    - The park of H. C. Ørsted will be expanded to include the area above the carpark
- Improved safety in and around the carpark
  - Due to new access control the area no longer attracts drug addicts and homeless people and is therefore suited as a recreational area for children.



#### Q-Park Nørreport - structure

- Main features of renovation:
  - Constructive repair work
  - Entrance/Exit ramps
  - Paintwork
  - Improved illumination
  - Floor coating
  - Renovation of lifts & staircases
  - Upgrading and painting of parking equipment
  - Establishment of parking host lodge
  - Ventilation improvements
  - Establishment of toilets
  - Replacement of glass in staircases for extra day





#### Q-Park Nørreport - structure

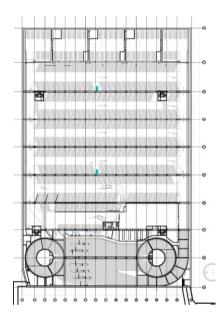
BEFORE: Entrance/exit area, pedestrian entry/exit point and parking





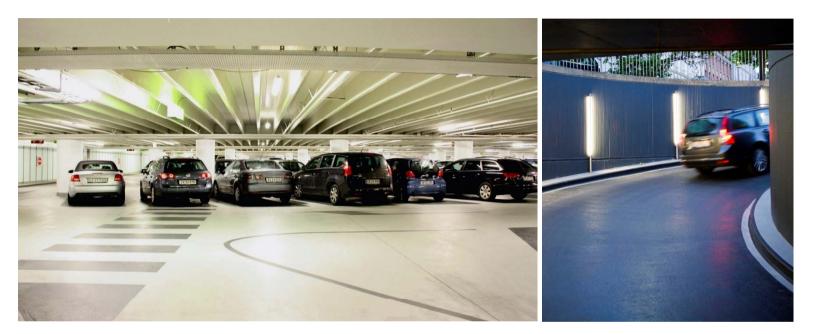
### Q-Park Nørreport - layout, routing, orientation

- Design of the parking area:
  - BEFORE: Open area, no parking spaces
  - NOW: Wide angled parking spaces for easy parking
- Signage and routing information:
  - BEFORE: No signage within the carpark
  - NOW: Clear signage og routing information for cars as well as pedestrians





#### Q-Park Nørreport - safety, security, lighting



- Increased and improved illumination in all areas
- Improved ventilation
- Increased safety due to access control and speedgates
- Staff present during daytime
- Video surveillance and Call Center assistance 24/7
- AED available

#### Q-Park Nørreport - supervision, management



- Parking host lodge with meeting facilities and ventilation
- Promotion panels
- Extra services:
  - Jumpstarter
  - Alcoholtester
  - Easy Carwash (external partner)
  - Free charge stations for electrical cars
  - AED

#### Q-Park Nørreport - special features

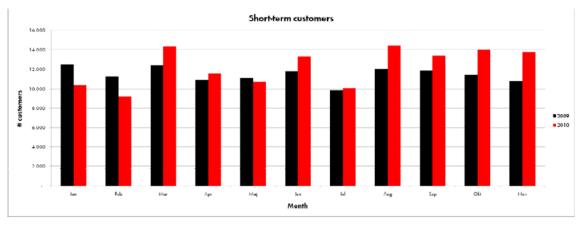
- Focus on environmental issues
  - Energy saving light systems due to motion sens
  - Free charge stations for electrical cars
- Focus on the quality parking experience
  - Clean & safe parking
  - Easy access
  - Convenient and easy payment
  - Selection of subscriptions (7x24, office etc.)
  - Selection of extra services
- Focus on partnerships with local attractions and ve
  - Folketeatret (Theatre)
  - Hotel Sct. Petri
  - Hotel Fox





#### Q-Park Nørreport - usage information

#### The growth in number of short term customers





- The renovation was completed in June 2010 The growth from January-May 2010 compared to 2009 was -3,3%
- The growth from June-November 2010 compared to 2009 was

+16,6%



# **QPARK** Quality in parking

