

Positively promoting parking solutions for sustainable mobility

Brussels, 25 April 2024

EPA put parking in the spotlight at Intertraffic Amsterdam

The Brussels based European Parking Association (EPA) hosted the 'EPA Parking Day' at Intertraffic Amsterdam on April 17, 2024. The event included parking related sessions, a networking lunch and an 'open' Board Meeting. The association furthermore introduced the new EPA Team formally on this occasion.

As its first major event since moving the organization to Brussels last year, the 'EPA Parking Day' at Intertraffic Amsterdam on 17 April 2024 was a real success! Over 200 people attended the open sessions in the morning, which was part of the Intertraffic Summit program, and more than 100 EPA members and guests joined the "invitation only" lunch afterwards.

The excitement began the previous day with EPA's captivating open session 'Battle for Urban Space: How to organize the kerb in inner cities', moderated by Theo Thuis, Chair of the EPA Scientific Committee. The session showcased the EU-funded <u>DISCO</u> project, in which EPA is an active partner led by President Emeritus Laurence Bannerman.

The Parking Day itself kicked off with presentations from EPA (Board) members EasyPark and Skidata, highlighting how technological developments including data driven decision management, Artificial Intelligence (AI) and Internet of Things (IoT) are already being implemented to support sustainable urban mobility and smart parking.



EPA Executive Director Tom Antonissen (left) introduced the new EPA aisbl and EPA President Nigel Williams (right) discussed key trends in smart mobility and smart parking (Photos: EPA)

EPA Executive Director Tom Antonissen opened the Presidents' Session with an overview of the "new" EPA organization and activities, notably through its member-driven committees and working groups. Subsequently, EPA President Nigel Williams and VEXPAN Vice-President (and EPA Board member) Peter Dingemans both took to the stage. Their presentations highlighted the evolution of EPA — and the wider parking sector — over the past four decades. They addressed how mobility,



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energy and urban space concerns are coming together to define the current trends, with a particular focus on digitalisation, data sharing and electromobility.



The Panel discussion with the CEOs of APCOA, Indigo, Interparking, Q-Park and representatives from the cities of Lille and Amsterdam (Photos: EPA)

The morning ended with a dynamic panel discussion among the CEOs of APCOA, Indigo, Interparking and Q-Park as well as representatives from the cities of Lille (as Chair of the POLIS Parking Working Group) and Amsterdam. The high-level speakers held an interesting exchange on the important relation between on- and off-street parking management when aiming for more sustainable urban mobility, with the emergence of so-called mobility hubs as one example where the public and private sectors can work together for the common good.

As providing networking opportunities is one of the association's core activities, following an intense morning with three hours of open sessions, over 100 EPA members and their invited guests enjoyed a walking lunch in the privatized First Floor restaurant.

The day concluded with an "open" Board meeting to which all national parking associations and the (new) Corporate Members were invited. There they were updated on the latest developments of several EU legislative files which EPA is involved in, notably on the Energy Performance of Buildings Directive, the European Parking Card for persons with disabilities and the Cross-Border Enforcement Directive. Updates were also given by the Chairs of two of EPA's most active working groups (WGs), the EVs & Fire Safety WG and the brand-new Digitalisation & Data WG.

According to EPA President Nigel Williams: "Intertraffic is the world's leading business and stakeholder gathering on smart mobility, infrastructure, traffic management, road safety and parking. EPA's Parking Day provided a focus for our members and helped raise the profile and role of the parking sector within the sphere of sustainable urban mobility. It was a great day! We plan to build on the success of this year's event, to develop synergy with Intertraffic and make this a regular event in the EPA calendar. So, look out for an even better EPA Parking Day in 2026!"

The full program of the 2024 EPA Parking Day can be found below.



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The event was also a great occasion to introduce the new <u>EPA Secretariat</u> to the members and the wider parking community.

Since the EPA aisbl obtained legal personality as an international non-profit organization in Belgium last December, followed by the formal nomination of its new Executive Director <u>Tom Antonissen</u> in January, the team has been strengthened accordingly:

- Melina Keinemann, who worked for close to two years as Communications Coordinator for the former EPA association, was promoted to Communication & Event Manager as of 1 March. She remains based in Cologne to ensure continuity with the previous secretariat (managed by EPA's German member Bundesverband Parken e.V.).
- <u>Vasiliki (Vicky) Orfanaki</u> also joined on 1 March, as part-time Finance & Office Manager based
 in Brussels, to support the association's internal set-up and ensure overall efficiency.
- <u>Pauline Delannov</u> joined on 15 March as part-time Research & Projects Manager. Based in Barcelona, her role is to support the Digitalisation & Data WG as well as new projects such as research into the consequences of larger and heavier vehicles on existing car parks.
- And most recently, on 8 April <u>Yasmin Jefferies</u> joined the EPA Secretariat on a part-time secondment from the British Parking Association (BPA) as EPA's Membership Development & Social Media Manager. This crucial role will ensure that the new EPA increases its footprint within the parking and wider urban mobility ecosystem, both off- and online.

The expansion of the EPA Secretariat reflects the association's strategic commitment to advancing initiatives with passion, expertise and a touch of flair.

Quoting Tom: "It has been impressive to see how much EPA managed to achieve in little over a year, since I joined in January 2023 as Brussels Representative to prepare for the move. Just a few months after obtaining our legal personality we managed to attract four talented and motivated team members, which will allow us to grow further and continue putting up worldclass events such as at Intertraffic Amsterdam and of course the 2025 European Parking Congress!"

Quoting Yasmin: "It's been fantastic to begin sharing some of the important work that EPA is doing with the wider community on <u>LinkedIn</u> along with the EPA Parking Day activities, and we've had some excellent engagement levels already. Attending Intertraffc provided excellent networking opportunities, especially at the EPA Lunch. I'm delighted that a number of organizations I spoke with in Amsterdam have expressed an interest in joining our association. We are looking forward to welcoming them as EPA Corporate Members soon!"



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Any organization that is interested in joining EPA and would like to know more is welcome to contact Yasmin directly: yasmin.jefferies@europeanparking.eu.

The next major events will be the EPA General Assembly on 26-27 September in Brussels and the 21st European Parking Congress & Exhibition on 17-19 September 2025, also in Brussels. Recently, the EPA Scientific Committee finalized the congress title and theme, which are as follows:

21st European Parking Congress & Exhibition - RESHAPING URBAN SPACE Delivering sustainable parking management and mobility solutions

About EPA:

The <u>European Parking Association</u> (EPA), founded in 1983, is the umbrella organisation for the parking sector in Europe. The Full Members, national parking associations, represent both public and private bodies that are operating and managing on- and off-street parking structures and services. The Corporate Members represent the supply industry that offers all related products and services concerned with parking and urban mobility. EPA aims to facilitate cooperation between the national parking organisations of all European countries, as well as the exchange and mutual support of professional experience among its members related to smart parking management and sustainable urban mobility.

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EPA Parking Day Program:

EPA Parking Day – Program and Registration at Intertraffic Amsterdam
April 17, 2024, 10.00 – 14.30 CET
RAI Amsterdam
Europaplein 24
1078 GZ Amsterdam





The Netherlands	AMSTERDAM
Final Program – April	17
10.00 - 10.30	Presentation by EasyPark (Selected by Intertraffic)
<u>Location</u> :	Johannes Mark, Head of Global Parking Insights, EasyPark
Theatre 1, Hall 7	How parking data makes cities more liveable by data driven policy decision management. City
	examples and user benefits will be presented.
10.30 - 11.00	Presentation by Skidata (Selected by Intertraffic)
<u>Location</u> :	Thomas Pühringer, Head of Software Product Management, Skidata
Theatre 1, Hall 7	How 'AloT' – Al combined with the Internet of Things – will change the way we move (and park).
11.00 - 11.10	Introduction to the European Parking Association (EPA)
<u>Location</u> :	Tom Antonissen, Executive Director, EPA
Theatre 1, Hall 7	
11.10 - 12.00	Presidents' Session
<u>Location</u> :	Nigel Williams, President, EPA
Theatre 1, Hall 7	Peter Dingemans, Vice-President, VEXPAN (Dutch parking association)
	Key trends in smart mobility and smart parking: how mobility, energy and urban space are coming
	together in smart parking management services.
12.00 – 13.00	Panel discussion with European parking industry CEOs and city representatives (moderated by Tom
	Antonissen, Executive Director, EPA)
<u>Location</u> :	Philippe Op de Beeck, CEO, APCOA
Theatre 1, Hall 7	Frank De Moor, CEO, Q-Park
	Roland Cracco, CEO, Interparking
	Sébastien Fraisse, CEO, INDIGO Group
	Olivier Asselin, Métropole Européenne de Lille, POLIS Parking WG Chair
	Willem van Heijningen, Strategist, City of Amsterdam
	Interoperability and intermodality are the keys for more integrated and sustainable urban mobility
13.00 – 14.30	solutions: the future role of smart parking.
	Invitation only: EPA Lunch EPA Full Members (national parking associations). Corporate Members and selected Partners will
<u>Location</u> : First Floor Restaurant at	EPA Full Members (national parking associations), Corporate Members and selected Partners will be invited to join a networking lunch.
Entrance K	be invited to join a networking functi.
14.30 – 16.30	Invitation only: "Open" EPA Board Meeting
Location: Room	(one representative per national parking association or Corporate Member will be invited to join
G102, Auditorium	the EPA Board meeting)
centre, First Floor,	
Entrance K or G	