



## Global Alliance Formed to Standardize Parking Data

*Three major parking associations join forces to develop  
an international parking data standard*

(Alexandria, Va. – April 30, 2018) The Alliance for Parking Data Standards (APDS), recently formed by the International Parking Institute (IPI), the British Parking Association (BPA), and the European Parking Association (EPA), is a not-for-profit organization with the mission to develop, promote, manage, and maintain a uniform global standard that will allow organizations to share parking data across platforms worldwide.

What will parking data standards accomplish? Creating a consensus-built international standard will establish a common language for data elements and definitions in the parking, transportation, and mobility sector that will facilitate seamless integration, compatibility, and communication between parking entities, the automotive industry, IT developers, map and app providers, as well as other stakeholders.

The new Alliance will integrate the International Parking Industry Payment Standards (IPIPS) developed by EPA and already available, and the Data Exchange Standards (IPI-DataEx) being developed by IPI. The IPIPS protocols ensure interoperability and help simplify the complex world of e-payments in parking.

The Alliance data standard will cover the full range of parking data elements, including parking location information and transactions, pricing, and occupancy/utilization.

Chaired by EPA Board Member Nigel Williams, the Alliance Board of Directors will include members from each of the three founding associations.

The complete slate of officers includes:

CEO: Shawn Conrad, CAE, CEO, International Parking Institute

COO: Andrew Pester, CEO, British Parking Association

Chair: Nigel Williams, Board Member, European Parking Association

Board Members:

From IPI:

Laurens Eckelboom, vice president, business development, connected vehicles, SAP

Mike Drow, CAPP, senior vice president, corporate development, T2 Systems

From BPA:

Keith Williams, technical director, Parking Matters (UK),  
Nick Lester-Davis, consultant, Past President EPA, Vice President Ertrac

From EPA:

Martin Kammler, guest EPA Board member, Managing Director Scheidt & Bachmann  
Joao Caetano Dias, EPA Policy and Strategy Committee, Empark

More information about the Alliance for Parking Data Standards is available  
at [allianceforparkingdatastandards.org](http://allianceforparkingdatastandards.org)

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**Quotes from Alliance partners:**

**British Parking Association:**

“The Alliance has a challenging task. It is an ambitious initiative that will help shape the future of our sector,” says Nigel Williams, chair of the new Alliance. He added: “We are particularly grateful to the UK Department for Transport for the funding they have provided to the BPA to help us develop the new parking data standard.”



**European Parking Association:**

“The use of data will be the cornerstone for future activity and development in the world of urban mobility. There is a recognized need for an appropriate standard for parking data. We are confident that in responding to this important challenge, we will enhance the potential force of the parking sector in a field that is of great interest to the political and industrial sectors and reinforce the positions of our members, both large and small,” says Laurence A. Bannerman, president of the European Parking Association that represents 23 EU country members.



**International Parking Institute:**

“By being able to share standardized data with our global counterparts, we can facilitate the seamless adoption and execution of car-sharing, ride-sharing, prepaid parking, dynamic pricing, remote management of facilities, reporting, and much more,” says Shawn Conrad, CAE, CEO of IPI, who will serve as CEO of the Alliance. “This will allow parking innovators to focus their resources on developing new services and operations rather than expending effort to connect technology solutions to each other.”

